About the MWMC

The MWMC provides high quality and affordable wastewater services to about 250,000 people in the Eugene-Springfield, Oregon area. Our mission is to protect the community’s health and the environment.

About the Project

The Community Partnership for Clean Water video was produced in-house to educate community members on the importance of clean water, how the community is connected to water, and the community-wide partnership required to care for it. The video also touches on who the MWMC is, the MWMC’s successes, and our mission.

Fifteen community leaders were interviewed for the video, from a variety of sectors. These voices, paired with local and national elected officials and regional wastewater staff, told the story with a diversity of perspectives in mind. The video will serve as the MWMC’s flagship video for years to come. Its production and the digital campaign to promote it were identified as priorities in the MWMC’s Communications Plan.

Visit mwmcpartners.org or scan the QR code to the right to watch.