For three consecutive years, the East Bay Municipal Utility District (EBMUD) has hosted a cleanup event at the Martin Luther King Jr. Shoreline Regional Park in Oakland, California. The shoreline park is a restored wetland and a public recreation space set amidst a densely populated urban area. Trash from littering and from the tides builds up along this shoreline, adversely impacting the park’s beauty and its function as habitat for local wildlife. For the event, EBMUD staff, their families, friends, and other members of the community volunteer to pick up trash along the shoreline while also learning about pollution prevention and connecting with their colleagues and community members.

Coastal Cleanup Day By the Numbers
• Over 200 volunteer employees and their families participated
• Over 1000 pounds of trash collected
• 3 consecutive years of successful events