

ONE WATER, OUR WATER

There is only One Water — Our Water. We're lucky to have fresh water flowing through every part of our lives in Greater Milwaukee. From the rivers, creeks and streams, into Lake Michigan — the source of our drinking water. It's up to all of us to ensure our water is clean and safe for everyone.

OVER 20 organizations with a long history of partnering to protect our waterways and Lake Michigan have now come together to create Milwaukee's *One Water — Our Water* initiative.

The Milwaukee team built on the US Water Alliance approach and developed an initiative to inspiring individuals to create their own water story and join the many organizations working together to protect Our Water.

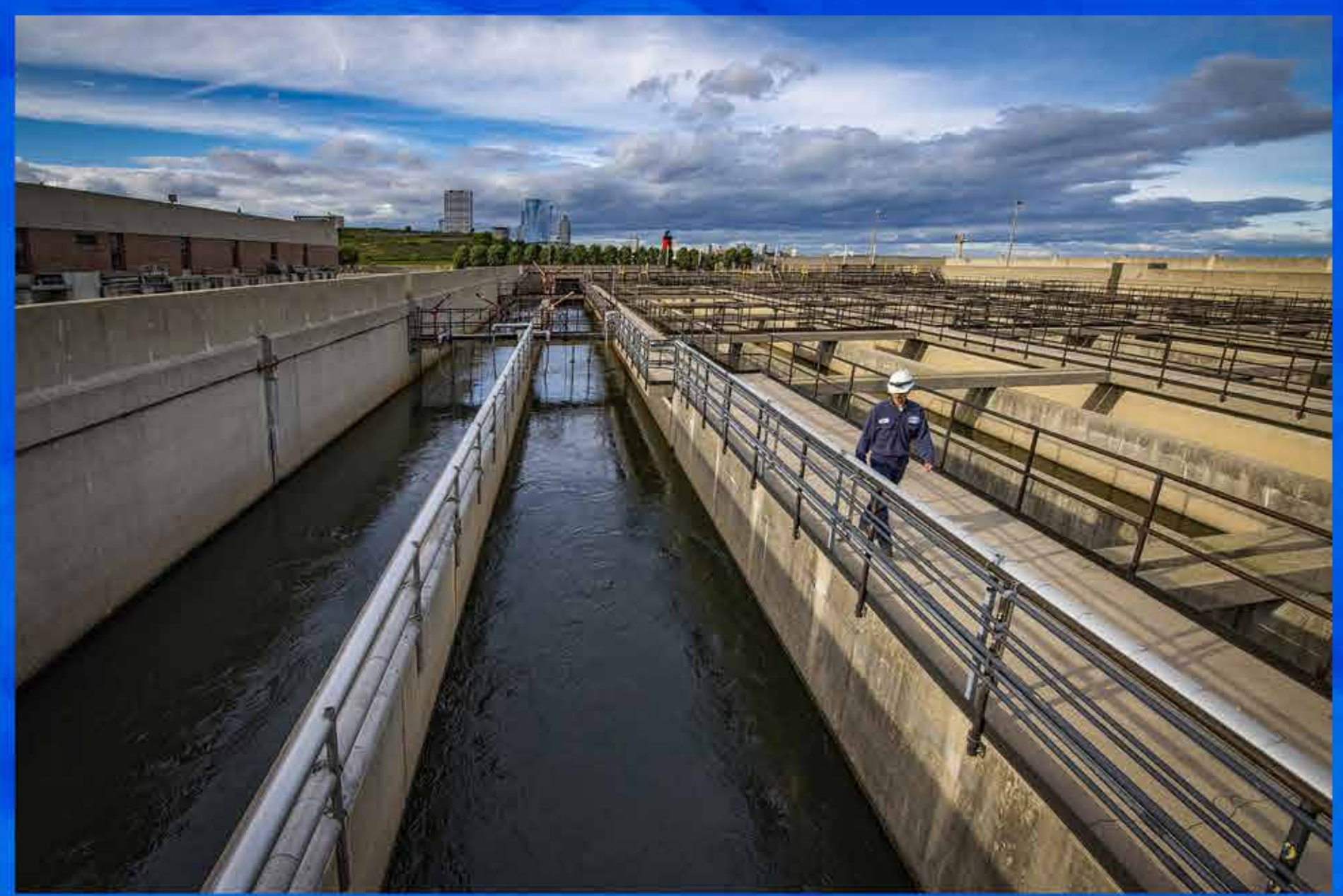
The initiative features everyday Milwaukeeans who speak to the importance of water in their lives and how they are working to create change in their neighborhoods. Every community member can play a role in keeping this precious resource clean and safe, where they live, work, learn and play.

To learn more visit: onewaterourwater.com



Water is where we LIVE

Water flows through our homes everyday in many ways, including washing dishes, watering the garden, brushing our teeth and flushing toilets. Using water wisely is the best way to care for water at home.



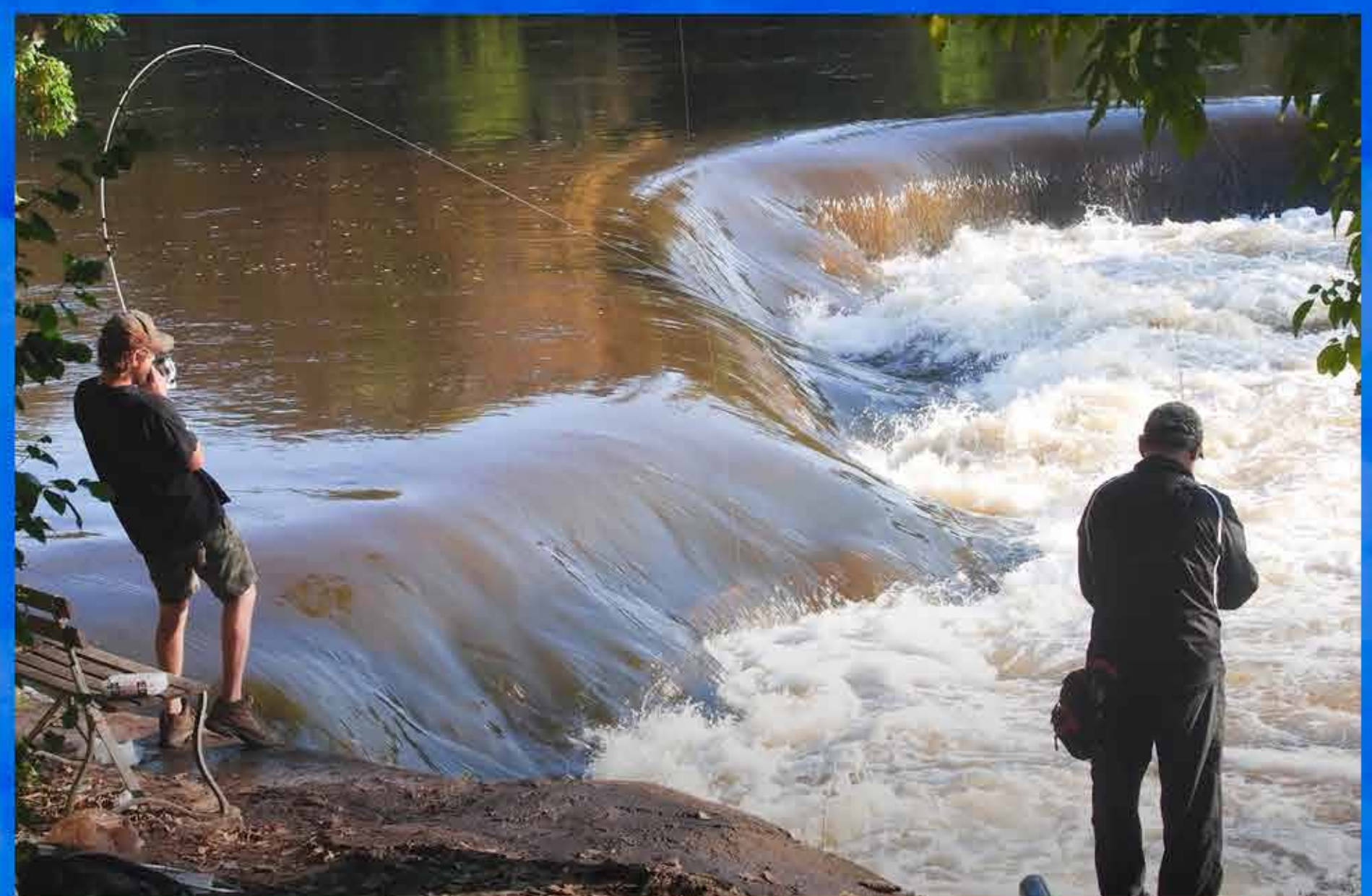
Water is where we WORK

Our workplaces and schools all rely on water. Breweries, farmers, and even researchers all choose to locate in our area because of the access to freshwater flowing through and around our cities.



Water is where we PLAY

From a picnic on the beach to paddling down the creek, water offers us a space to relax or share joy. We show our appreciation for the FUN our lakes and rivers provide, by caring for them.



Water is WHO WE ARE

Water is life. It's essential to the health and wellbeing of our bodies and our communities. Water is an important part of our daily lives. How we take care of water reflects how we care for each other.

