ENABLING THE WATER RESOURCES UTILITY OF THE FUTURE
WEBINAR SERIES

Utility of the Future: Organizational Culture as the Backbone

The landscape that has traditionally driven wastewater utilities is changing rapidly. Today’s utility managers are no longer just concentrating on treating and discharging wastewater. They are now looking for ways to optimize their efficiency, recover valuable resources and enhance their contribution to the overall health of watersheds.

For all this to happen, Utilities of the Future will need to have a culture that embraces positive change and empowers the workforce to imagine, create, test, and implement innovative approaches from everyday work to extreme challenges. Utility leaders are creating long-term visions for their utilities and promoting open communications to enhance employee understanding and knowledge management, and harnessing the power of employee engagement. Please join NACWA, WEF, U.S. EPA, WateReuse and WE&RF in this fourth webinar in a series focused on innovative ways in which utilities are becoming their own Utility of the Future. This webinar will describe how two leading utilities are addressing the challenges and opportunities as they work to create the "utility culture of the future."

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