

Fall Strategic Leadership & Board of Directors Meetings

October 24 - 25, 2017
The Grand America Hotel
Salt Lake City, UT

Agenda

*Δ – Board of Directors Committees/Meeting
Current to 9/7/17*

Tuesday, October 24

Morning

8:00 – 10:30 Awards Committee Δ
Sussex, 3rd Floor

9:00 – 11:30 Executive Committee Δ
*Embassy Boardroom
3rd Floor*

11:30 Leadership Meeting Lunch
Grand Salon Foyer Lunch available for all NACWA Fall Strategic Leadership Meeting attendees.

Afternoon

12:00 – 5:00 FALL STRATEGIC LEADERSHIP MEETING
Grand Salon ***Supercharging Our Advocacy Agenda Through Partnership***
Opening Remarks

Cathy Gerali*
NACWA President
District Manager
Metro Wastewater Reclamation District
Denver, CO

Welcoming Remarks

Laura Briefer
Director of Public Utilities
Salt Lake City Corporation
Salt Lake City, UT

Addressing Arid State & Water Quantity Issues – We're All in this Together

The challenges facing clean water utilities in arid states and regions of the country with water quantity concerns, with a focus too on the Southeast, can be very different from those faced by utilities in wetter areas. They are, however, of vital importance to NACWA's national advocacy agenda.

Common issues like meeting water quality standards and whole effluent toxicity requirements can take on a whole new meaning in areas where effluent dominates receiving waters, but unique challenges involving water rights, reuse and temperature also come into play as do impacts from a changing climate. While these challenges are often associated with western arid states, other parts of the country like Florida and the Southeast more broadly face similar water quantity concerns. This dialogue will outline how NACWA can better incorporate these issues into its strategic plan and advocacy agenda.

Facilitator

Cathy Gerali*
NACWA President

Contributors

Eric Sapirstein*
Federal Legislative Advocate
California Association of Sanitation Agencies
Washington, DC

Peggy Glass*
WESTCAS Board of Director
Principal
Alan Plummer Associates, Inc.
Austin, TX

Brian Wheeler*
Co-Chair, NACWA Arid States & Reuse Workgroup
Executive Director
Toho Water Authority
Kissimmee, FL

Adel Hagekhalil*
Co-Chair, NACWA Arid States & Reuse Workgroup
Assistant Director
City of Los Angeles - LA Sanitation
Los Angeles, CA

1:45 – 2:00

BREAK

Improving the Clean Water Sector Through Utility Partnerships & Regionalization

With 55,000 drinking water utilities and 16,000 publicly owned treatment works, there is growing interest within the water sector in regionalization (often also referred to as consolidation or partnerships) of smaller utilities, especially those that are struggling with management, financial, or compliance issues. This regionalization can be in the form privatization, public-private partnerships, and/or public-public partnerships. Regardless

of the approach, interest in regionalization is only gaining momentum, not just within the utility sector but also in Congress, EPA and at the state level. In line with NACWA's growing commitment to "peer to peer" learning and expanding best practices through the sector, this dialogue will examine how these regionalization discussions are evolving and what NACWA's appropriate advocacy role should be around these issues.

Facilitator

David St. Pierre*

NACWA Vice President

Executive Director

Metropolitan Water Reclamation District of Greater Chicago

Chicago, IL

Contributors

Michael Deane*

Executive Director

National Association of Water Companies

Washington, DC

Bill Teichmiller*

Chief Executive Officer

EJ Water Cooperative, Inc.

Dieterich, IL

Diane VanDe Hei*

Chief Executive Officer

Association of Metropolitan Water Agencies

Washington, DC

3:30 – 3:45 PM

BREAK

Advancing Clean Water Initiatives with NGO & Association Partners

NACWA has long worked with non-governmental organizations (NGOs) in the water space on national issues where there is an alignment of interests and priorities. But it is increasingly clear that, to effectively advance NACWA's overall advocacy goals, these partnerships need to occur at the local level as well. NACWA recently signed a Memorandum of Understanding (MOU) with the River Network to not only improve engagement at the national level, but to encourage member-to-member contact at the grass-roots level. NACWA also has longstanding ties with other groups in the Association world that help advance the Association's advocacy agenda, especially with the U.S. Water Alliance. This dialogue will focus on how expanded work with these partner organizations can bolster NACWA's advocacy priorities.

Facilitator

Andy Kricun*

NACWA Board Member

Executive Director/Chief Engineer

Camden County Municipal Utilities Authority

Camden, NJ

Contributors

Katherine Baer*

Director of Science and Policy

River Network

Carrboro, NC

Radhika Fox

Chief Executive Officer

U.S. Water Alliance

Washington, DC

Closing Remarks

Cathy Gerali*

NACWA President

5:00 – 6:30

*Embassy Boardroom
3rd Floor*

Financial Plan Workgroup/Targeted Action Fund Task Force
(Joint Meeting) Δ

Evening

7:00 – 10:00

*Tasting Room
357 W 200 South*

Leadership Social Event

(all attending, spouses, partners, & significant others)

Join us at for a unique chef's dinner experience! Enjoy a 7-course meal prepared, plated and served right in front of your eyes. As the Culinary Crafts chef shows techniques and discusses the food, you will learn about the importance of the local products that you are tasting.

Wednesday, October 25

Morning

7:30 – 8:30

Tuscany, 3rd Floor

Nominating Committee (Officers) Δ *(Breakfast Served)*

8:30 – 9:00

Sussex, 3rd Floor

Real Estate Task Force Δ

7:30 – 9:00

Grand Salon

Leadership Meeting Breakfast

Breakfast available for all NACWA Fall Strategic Leadership Meeting attendees.

9:00 – 12:00

Grand Salon

FALL STRATEGIC LEADERSHIP MEETING *(continued)*

***Supercharging Our Advocacy Agenda Through
Strategic Vision***

Opening Remarks

Cathy Gerali*

NACWA President

Update on NACWA Progress Under Current *Strategic Plan*

Before engaging in a discussion about NACWA's advocacy priorities moving forward, Association staff will provide a brief update on the significant progress that has been made under the current *Strategic Plan*.

Charting Our Advocacy Path

Using the conversations from the previous day as a starting point, NACWA's Board and committee leaders will engage in a strategic discussion about how NACWA should chart its advocacy agenda for the coming year/s. Issues around arid/western state concerns, peer to peer partnerships and utility regionalization, and partnerships at the community level will be highlighted – but other topics such as the impact of the current national political climate, key legislative/regulatory/legal developments, and the growing role of communications in the advocacy space will also be addressed. The goal of the discussion will be an advocacy agenda that positions clean water utilities to proactively influence their missions and their futures through NACWA. Outcomes from the discussion will be used by NACWA staff to update the Association's *Strategic Plan* for consideration by the Board in February 2018.

Facilitator

David St. Pierre*

NACWA Vice President

Closing Remarks – Leadership Meeting Adjourns

Cathy Gerali*

NACWA President

Afternoon

12:00 – 2:30

Imperial Boardroom B

Board of Directors Meeting Δ *(Lunch Served)*