

2020 All-Conference & 50th Anniversary Sponsorship Benefits

Your 2020 ALL-CONFERENCE SPONSORSHIP Spans the Following Events

Winter Conference
February 2020

National Pretreatment & Pollution Prevention Workshop
May 2020

Strategic Communications: H2O
June 2020

Utility Leadership Conference & 50th Anniversary Annual Meeting*
July 2020

National Clean Water Law & Enforcement Seminar
November 2020

Plan now to showcase your firm and demonstrate your support for the clean water community.

For more information on sponsorship contact Kindra Hemphill at khemphill@nacwa.org or 202-533-1808.

*Recognition during the Utility Leadership Conference & 50th Anniversary Annual Meeting will feature our 50th Anniversary sponsors.

ALL-CONFERENCE SPONSORSHIP LEVELS

Shared Benefits – All Levels

- Recognition in both Winter and Summer *Clean Water Advocate* magazine
- Inclusion in sponsor listing on NACWA's Conference App
- Your logo on signage displayed during plenary sessions and networking events
- Your logo in all printed conference programs
- A link to your website on NACWA's sponsors webpage

Champion - \$20,000

10 Available

- Your logo and messaging printed on hotel keycards for one NACWA conference **OR** sponsorship, with attribution, of internet access for one NACWA conference
- Four complimentary registrations to any NACWA conference, seminar, or workshop - excluding the *Utility Leadership Conference & 50th Anniversary Annual Meeting* (Value of over \$4,000)
- Complimentary twelve-month banner on NACWA's website
- Banner logo and messaging on NACWA's Conference App
- Thank you from President during the opening plenary at the *Winter and Utility Leadership Conferences*
- Sponsor of Networking Lounge at the *Winter and Utility Leadership Conferences*
- Three complimentary job posts on NACWA's *Clean Water Careers* webpage
- Your logo included in two pre-event emails for each NACWA conference
- Exclusive slide with your logo and message shown prior to each plenary session
- Shared benefits (see above)

Steward - \$15,000

10 Available

- Your logo on attendee badge lanyards for one NACWA conference **OR** your logo and messaging on the cell phone charging station at one NACWA conference
- Three complimentary registrations to any NACWA conference, seminar, or workshop - excluding the *Utility Leadership Conference & 50th Anniversary Annual Meeting* (Value of over \$3,000)
- Complimentary six-month banner on NACWA's website
- Sponsor of *Women's Water Network Event* at the *Winter and Utility Leadership Conferences*
- Two complimentary job posts on NACWA's *Clean Water Careers* webpage
- Your logo included in one pre-event email for each NACWA conference
- Exclusive slide with your logo and message shown prior to each plenary session
- Shared benefits (see above)

Protector - \$10,000

12 Available

- Exclusive sponsor for snack bar at one NACWA conference, seminar, or workshop
- Two complimentary registrations to any NACWA conference, seminar, or workshop - excluding the *Utility Leadership Conference & 50th Anniversary Annual Meeting* (Value of over \$2,000)
- Your logo on sponsor slide shown prior to each plenary session
- Your logo included in one pre-event email for each NACWA conference
- One job post on NACWA's *Clean Water Careers* webpage
- Shared benefits (see above)

ALL-CONFERENCE SPONSORSHIP LEVELS *(cont'd)*

Ally - \$7,500

15 Available

- Your logo on real time polling data presented in plenary sessions at NACWA conferences
- One complimentary registration to any NACWA conference, seminar, or workshop - excluding the *Utility Leadership Conference & 50th Anniversary Annual Meeting* (Value of over \$1,000)
- Your logo on sponsor slide shown prior to each plenary session
- Your logo included in one pre-event email for each NACWA conference
- One complimentary job post on NACWA's *Clean Water Careers* webpage
- Shared benefits (see page 1)

Friend - \$5,000

Exclusive to businesses with municipal-related revenue under \$500,000

- Your logo on sponsor slide shown prior to each plenary session
 - Your logo included in one pre-event email for each NACWA conference
 - One complimentary job post on NACWA's *Clean Water Careers* webpage
 - Shared benefits (see page 1)
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50th ANNIVERSARY SPONSORSHIP LEVELS

(Available only by first sponsoring at one of the All-Conference levels)

Shared Benefits – All Levels

- Your logo displayed on the 50th Anniversary Gift packaging
- Thank you message on social media (Facebook, Twitter, and LinkedIn) prominently featuring your logo
- Your logo on special signage displayed during the *Utility Leadership Conference & 50th Anniversary Annual Meeting* and *50th Anniversary Gala*
- Your logo included in the 50th Anniversary Highlights and Accomplishments Report
- Your logo included in the 50th Anniversary celebratory video

Platinum - \$20,000

10 Available

- Sponsor of keynote speaker or high-profile session during the *Utility Leadership Conference & 50th Anniversary Annual Meeting* - including one social media post with logo
- Featured article or ad in the 50th Anniversary Special Edition Winter and Summer *Clean Water Advocate* magazines
- Two \$250 discount registrations to provide clients for the *Utility Leadership Conference & 50th Anniversary Annual Meeting*
- Three complimentary registrations to the *Utility Leadership Conference & 50th Anniversary Annual Meeting*, including the *50th Anniversary Gala*
- Preferred seating at the *50th Anniversary Gala*
- Shared benefits (see above)

Gold - \$15,000

- Sponsor the photobooth at the *50th Anniversary Gala* OR sponsor livestreaming of a session at the *Utility Leadership Conference & 50th Anniversary Annual Meeting*
- Two complimentary registrations for the *Utility Leadership Conference & 50th Anniversary Annual Meeting*, including *50th Anniversary Gala*
- Shared benefits (see above)

Silver - \$7,500

- One complimentary registration for the *Utility Leadership Conference & 50th Anniversary Annual Meeting*, including *50th Anniversary Gala*
- Shared benefits (see above)