



## **Chris Bingham, PhD (Chris)**

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**Professor and Area Chair of Strategy and  
Entrepreneurship,  
Phillip Hettleman Distinguished Scholar**

Chris Bingham is an expert in innovation, growth and strategy in dynamic markets. He is an award-winning teacher and researcher.

His research has been published in all top management journals including *Administrative Science Quarterly*, *Strategic Management Journal*, *Academy of Management Journal*, *Organization Science*, *Strategic Entrepreneurship Journal* and the *Academy of Management Review*. He has received numerous best-paper awards in entrepreneurship, strategy, technology and innovation management and publishes frequently in *MIT Sloan Management Review*.

Dr. Bingham has won the Award for Excellence in Executive MBA Teaching at UNC Kenan-Flagler several times and had the highest rated core class, Strategic Management, in the full-time MBA Program. He recently won the Bullard Faculty Research Impact Award, which recognizes a professor whose research has had a significant impact on the practice of business.

His industry experience includes work with McKinsey & Company, Deloitte Consulting and Price Waterhouse, as well as with several entrepreneurial firms. He frequently teaches and works with executive audiences such as 2U, 3M, Astellas, AvalonBay, CenturyLink, CommScope, Corning, CSX, ExxonMobil, FedEx, Goodyear, Huber Woods, IHRSA, Intel, Leidos, Lenovo, Levi Strauss, Liberty Hardware, Lockheed Martin, Marriott, PRA, Procter & Gamble, Royal Caribbean, Southern Glazers, Sunbelt Rentals, Tanger, Textron, U.S. Air Force, U.S. Army, U.S. Marines, U.S. Navy, U.S. Space Force, Veterans Affairs, Volunteers of America, Vulcan Materials and WL Gore.

He is a former nationally sponsored snowboarder and is fluent in Spanish.

He received his PhD in strategy, organizations and entrepreneurship from Stanford University. He received his BS in accounting and his MBA/MA from Brigham Young University, where he graduated with honors.



## **Colonel (US Army, Retired) Pilar McDermott, PhD**

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**Affiliate Faculty, UNC Executive Development**

Pilar McDermott is a graduate of the United States Military Academy at West Point and earned her M.A. and Ph.D. from the University of Pennsylvania. She served in a variety of command and staff positions, both stateside and overseas, during her 27-year Army career, including command of the largest field artillery battery in the Army at the time.

Pilar retired from active military duty at the rank of Colonel, and was a full Professor of History and Chief of the Department of History's International Division at the United States Military Academy. She has published two books and numerous essays in the United States and Europe on history and teaching history. For over twenty five years, Pilar has spoken about history, leadership, and leader development for organizations in the United States, Canada, Korea, Peru, England, Ireland, Spain, Italy, Singapore, Poland, and Portugal.

Pilar has received a number of prestigious fellowships, including one from the National Endowment for the Humanities. Upon her retirement from the military, the Women's Leadership Exchange named Colonel McDermott as a recipient of the 2013 Compass Award, presented to those "who have shifted the paradigm of how women are perceived as leaders." Pilar was a TEDxHudson presenter in 2014, speaking about leadership and transitions. She was inducted into the New York State Senate Veterans Hall of Fame in 2016.



## Robert Goldberg (Rob)

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Affiliate Faculty, UNC Executive Development

Robert Goldberg is founder and managing partner of Organization Insight, LLC., a community of top-caliber consultants dedicated to helping companies improve their effectiveness and competitiveness through people. As a leadership and organizational development specialist, Goldberg's work is primarily focused on:

- Assisting organizations implement strategic, cultural, and other changes
- Developing executive teams to effectively lead their organizations
- Building individual leadership capacity through training and coaching

Prior to founding Organization Insight in 1998, Goldberg managed the Change and Team Leadership practice at the Center for Creative Leadership, a premier leadership education and research institution in the United States. Before CCL, he held positions in human resources management, training, and organization development at AIG and Raytheon Corporation, two Fortune 100 corporations.

Goldberg's recent clients include Roche Pharmaceuticals, Macy's, Inc., Deerfield Capital Management, Riverbed Technologies, Interfolio, Inc., the American Society for Mechanical Engineers, TIAA-CREF, the Center to Advance Palliative Care, JELD-WEN, Gilead Sciences, Wake Forest University Health Sciences, TrueBridge Capital Management, Fortitude Reinsurance, and several others.

Goldberg is a versatile consultant, whose theoretical grounding, practical approach, program design, and facilitation skills are called upon for a variety of complex and sensitive organizational and leadership development needs.

Since the pandemic, *Organization Insight* has adapted face-to-face leadership programs to on-line delivery. Clients are leveraging these 'high-touch, high-tech' workshops to develop their high-potential leaders as well as to develop executives transitioning into new roles.

Goldberg has published numerous articles in nationally recognized organization development and leadership publications, including the *Organization Development Journal*, *Leader to Leader*, the *OD Practitioner*, *Issues & Observations*, *BizLife Magazine*, and others. In addition, Organization Insight's blog shares knowledge and experience about organization change, team effectiveness, and individual leadership development.

Goldberg received his MBA in organizational psychology from City University of New York, and his BA in psychology from the SUNY at Binghamton.

