



# 2026 NACWA Sponsorship Prospectus

NACWA's 2026 Sponsorship Program gives your company an unmatched platform to connect with the leaders shaping the future of clean water. With more than **350 member utilities** serving over **130 million people**, NACWA is the voice of the nation's clean water sector and sponsorship ensures your brand is part of the conversation.

**133k+**

Conference webpage  
views annually

**3k+**

Overall event attendees

**75%**

of attendees are top  
utility executives

## Why Sponsor?

Sponsors enjoy access to hundreds of senior utility executives at NACWA's annual events, offering your company the opportunity to showcase expertise where it matters most.

Beyond in-person networking, NACWA sponsorship delivers year-round visibility through a wide range of high-impact digital features. From custom thought-leadership webinars and social media spotlights to newsletter recognition and website placement, your brand and message will reach thousands of utility leaders and sector professionals long after the conference ends. With tiered sponsorship levels designed to match your goals, our reimagined program delivers more ways than ever to elevate your brand.

By sponsoring with NACWA, you are not only supporting clean water utilities nationwide but also positioning your brand as a trusted partner and thought leader in advancing the nation's most vital public service. Opportunities fill quickly, so reserve your 2026 sponsorship today!

Contact NACWA's Sr. Director of Marketing and Partnership Development, Kindra Hemphill, at 202-533-1808 or [khemphill@nacwa.org](mailto:khemphill@nacwa.org), with any questions or to discuss customization options.



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## Champion

\$24,000

Branded Lanyards **OR** Hotel Keycards **OR** Host a Small Group Discussion at the *Winter Conference* or *Utility Leadership Conference*

Exclusive branded PowerPoint slide at in-person events and select virtual events\*

Exclusive feature in NACWA's Conference App

Shared sponsor of the *Networking Lounge* at the *Winter Conference* and *Utility Leadership Conference*

Four complimentary event registrations

Invitation to NACWA's *Fall Strategic Leadership Meeting*

Host one 90-minute NACWA *Lunch & Learn Webinar*

Three guest articles in the *Clean Water Voice Blog*

Priority consideration for speaking opportunities or panel moderation

12-month banner on NACWA website

Three job posts on *Clean Water Careers*

Two exclusive LinkedIn spotlights recognizing your support

Sponsor recognition in two NACWA e-Newsletters

Sponsor of NACWA's *Women's Water Network Events*

Sponsor of NACWA's *Clean Water Scholarship Program*

## Steward

\$17,000

Internet Access **OR** Branded Pens **OR** Branded Treats at the *Winter Conference* or *Utility Leadership Conference*

Exclusive branded PowerPoint slide at in-person events and select virtual events\*

Exclusive feature in NACWA's Conference App

Shared sponsor of the *Networking Lounge* at the *Winter Conference* and *Utility Leadership Conference*

Three complimentary event registrations

Invitation to NACWA's *Fall Strategic Leadership Meeting*

Two guest articles in the *Clean Water Voice Blog*

One exclusive LinkedIn sponsor recognition post

12-month banner on NACWA website

Two job posts on *Clean Water Careers*

Sponsor recognition in one NACWA e-Newsletter

## Protector

\$12,000

Shared sponsor of Coffee Breaks at the *Winter Conference* and *Utility Leadership Conference*

Shared branded PowerPoint slide at in-person events and select virtual events\*

Shared feature in NACWA's Conference App

Two complimentary event registrations

One guest article in the *Clean Water Voice Blog*

One LinkedIn shared sponsor recognition post

12-month banner on NACWA website

One job post on *Clean Water Careers*

## Ally

\$9,000

Shared branded PowerPoint slide at in-person events and select virtual events\*

Shared feature in NACWA's Conference App

One complimentary event registration

One guest article in the *Clean Water Voice Blog*

One LinkedIn shared sponsor recognition post

12-month banner on NACWA website

One job post on *Clean Water Careers*

