



# 2024 Fall Strategic Leadership & Board of Directors Meeting

November 11 – 12 | El Conquistador Tucson | Tucson, AZ

As of September 13, 2024

*Δ Board of Directors Committees/Meetings*

*All Meetings are on the lobby level unless otherwise noted.*

## **Monday, November 11, 2024**

### **Morning**

**8:00 – 10:00 Awards Committee Δ**

*Rincon*

**10:15 – 11:45 Executive Committee Δ**

*El Conquistador Boardroom*

**11:15 – 5:00 Leadership Meeting Registration**

*Coronado Ballroom*

### **Afternoon**

**12:00 – 1:00 Fall Strategic Leadership Meeting Networking Lunch**

*Epazote Kitchen & Patio*

**1:00 – 5:00 Fall Strategic Leadership Meeting Session I**

*Coronado Ballroom*

**1:00 – 1:30 Welcome and Icebreakers**

Start off the *Leadership Meeting* with some fun and engaging activities to get to know your fellow Board Members and committee leaders better!

**1:30-2:30 Impacts of the 2024 Elections on the Clean Water Sector – Perspectives from NACWA Staff and Sector Leaders**

The 2024 elections will result in a new administration and a new Congress controlling the levers of government in Washington, DC. NACWA staff will provide their perspectives and analysis on what the election results could mean for NACWA and its members. We will also hear from some utility leaders and a few of our private sector partners on what they think the new balance of power will mean for clean water utilities and the broader environmental and economic landscape in which they operate.

**2:30-3:00 Networking Break**

**3:00-4:30 Identifying NACWA's Advocacy Priorities & Best Avenues for Success Over the Next Year**

Building off the previous session, this discussion will focus on identifying what NACWA's top advocacy priorities should be over the next year and will drill down on what strategies NACWA should pursue to best achieve them given the new federal political landscape. This will include both actions NACWA should take at the national level but also ways to get the Association's members more engaged in advocacy and outreach at the local and state level.

**4:30 – 5:00 Local Clean Water Perspectives**

Representatives from NACWA's Arizona public utility members will discuss the unique clean water challenges they face in the arid southwest and how they are working to address them.

**Evening**

**5:30 – 7:00 Leadership Social Event**

*Sundance Café & Patio*

**Tuesday, November 12, 2024**

**Morning**

**8:00 – 9:00 Audit Committee Meeting  $\Delta$**

*El Conquistador Boardroom*

**8:00 – 9:00 Fall Strategic Leadership Meeting Networking Breakfast**

*Coronado Ballroom*

**9:00 – 11:45 Fall Strategic Leadership Meeting Session II**

*Coronado Ballroom*

**9:00-10:15 Advancing NACWA's Communications Advocacy – Next Steps for a Communications Campaign**

Over this past year, NACWA's leadership has clearly identified communications advocacy as a priority area where the Association must do more. These conversations started at last year's Leadership Meeting and have continued through the recent Summer Conference in Buffalo, where a series of focus groups and Board discussions were held. This session will discuss the outcomes and findings from the Summer Conference discussions and what next steps NACWA should take to initiate and fund a comprehensive national communications campaign focused on elevating the importance of public clean water utilities and expanding our influence.

**10:15-10:45 Networking Break**

**10:45-11:15 Setting the Stage for NACWA's Next Strategic Plan**

NACWA's current Strategic Plan was approved by the Board in April 2020, at the start of the COVID-19 pandemic. Much has changed since 2020 and we will work to update the Plan over the next year, culminating in the Board's review of a draft updated Strategic Plan at next year's Leadership Meeting. Our discussion in Tucson will provide an opportunity to outline the planned approach and get initial input on the 'must haves' for NACWA's next Strategic Plan.

**11:15-11:30 Wrap-Up and Next Steps**

**Afternoon**

**11:45 - 2:00** Board of Directors Luncheon and Meeting  $\Delta$

*Turquoise I*