



2024 Fall Strategic Leadership & Board of Directors Meeting

November 11 – 12 | El Conquistador Tucson | Tucson, AZ

As of November 6, 2024

Δ Board of Directors Committees/Meetings

All Meetings are on the lobby level unless otherwise noted.

Monday, November 11, 2024

Morning

8:00 – 10:00 Awards Committee Δ

*Rincon,
Upper Level*

10:15 – 11:45 Executive Committee Δ

*El Conquistador
Boardroom,
Lower Level*

11:15 – 5:00 Leadership Meeting Registration

*Coronado
Ballroom*

Afternoon

11:30 – 12:45 Fall Strategic Leadership Meeting Networking Lunch

Epazote Kitchen & Patio

1:00 – 5:00 Fall Strategic Leadership Meeting Session I

*Coronado
Ballroom*

Moderator

Mickey Conway, NACWA Vice President
Chief Executive Officer
Metro Water Recovery | Denver, CO

1:00 – 1:30 Welcome and Icebreakers

Start off the *Leadership Meeting* with some fun and engaging activities to get to know your fellow Board Members and committee leaders better!

1:30-2:45 Impacts of the 2024 Elections on the Clean Water Sector – Perspectives from NACWA Staff and Sector Leaders

The 2024 elections will result in a new administration and a new Congress controlling the levers of government in Washington, DC. NACWA staff will provide their perspectives and analysis on what the election results could mean for NACWA and its members. We will also hear from some utility leaders and a few of our private sector partners on what they think the new balance of power will mean for clean water utilities and the broader environmental and economic landscape in which they operate.

2:45-3:15 Networking Break

3:15-4:30 Identifying NACWA's Advocacy Priorities & Best Avenues for Success Over the Next Year

Building off the previous session, this discussion will focus on identifying what NACWA's top advocacy priorities should be over the next year and will drill down on what strategies NACWA should pursue to best achieve them given the new federal political landscape. This will include both actions NACWA should take at the national level but also ways to get the Association's members more engaged in advocacy and outreach at the local and state level.

Moderators

Mickey Conway, NACWA Vice President

Leisa Thompson, NACWA Board Member

General Manager

Metropolitan Council Environmental Services | St. Paul, MN

4:30 – 5:00 Local Clean Water Perspectives

Representatives from NACWA's Arizona public utility members will discuss the unique clean water challenges they face in the arid southwest and how they are working to address them.

Evening

5:30 – 7:00 Leadership Social Event

Sunset Point This event will be held outdoors, partially on a grass lawn. Please dress accordingly.

Tuesday, November 12, 2024

Morning

8:00 – 9:00 Audit Committee Meeting Δ

*El Conquistador
Boardroom*

8:00 – 9:00 Fall Strategic Leadership Meeting Networking Breakfast

*Coronado
Ballroom*

9:00 – 11:45 Fall Strategic Leadership Meeting Session II

*Coronado
Ballroom*

9:00-10:15 Advancing NACWA's Communications Advocacy – Next Steps for a Communications Campaign

Over this past year, NACWA's leadership has clearly identified communications advocacy as a priority area where the Association must do more. These conversations started at last year's Leadership Meeting and have continued through the recent Summer Conference in Buffalo, where a series of focus groups and Board discussions were held. This session will discuss the outcomes and findings from the Summer Conference discussions and what next steps NACWA should take to initiate and fund a comprehensive national communications initiative focused on elevating the importance of public clean water utilities and expanding our influence.

10:15-10:45 Networking Break

10:45-11:15 Setting the Stage for NACWA's Next Strategic Plan

NACWA's current Strategic Plan was approved by the Board in April 2020, at the start of the COVID-19 pandemic. Much has changed since 2020 and we will work to update the Plan over the next year, culminating in the Board's review of a draft updated Strategic Plan at next year's Leadership Meeting. Our discussion in Tucson will provide an opportunity to outline the planned approach and get initial input on the 'must haves' for NACWA's next Strategic Plan.

Mickey Conway, *NACWA Vice President*

11:15-11:30 Wrap-Up and Next Steps

Mickey Conway, *NACWA Vice President*

Afternoon

11:45 - 2:00 Board of Directors Luncheon and Meeting Δ

Turquoise I