

NACWA's 2023

Sponsorship Prospectus

Showcase your firm's contributions to the clean water community and build strong relationships with utility leaders nationwide with 2023 NACWA Sponsorship!



Your 2023 All-Conference Sponsorship
Spans the Following Events:

- **Winter Conference**
- **National Pretreatment Workshop + Training**
- **Strategic Communications: H2O Workshop**
- **Utility Leadership Conference & 53rd Annual Meeting**
- **National Clean Water Law & Enforcement Seminar**
- **Other Special Events and Webinars**
(scheduled as needed)

Why Sponsor?

Conference attendance
averages over

220

utility and corporate leaders

70%

of utility attendees hold the
position of top executive









































90%

of utility attendees are
decision makers in key
management positions

Questions? Contact NACWA's Director of Marketing and Outreach,
Kindra Hemphill, at khemphill@nacwa.org or 202-533-1808.



All-Conference Sponsorships

	Champion \$20,000	Steward \$15,000	Protector \$10,000	Ally \$7,500
Shared Benefits				
Exclusive invitation for one representative to attend NACWA's <i>Fall Strategic Leadership Meeting</i>				
Your logo on signage displayed during plenary sessions and networking events and in printed conference programs				
Your logo with link on NACWA's sponsor webpage, and included in one marketing email for each event				
Recognition in NACWA's Winter and Summer <i>Clean Water Advocate</i> magazines				
Inclusion in sponsor section of NACWA Conference App				
Access to registration list after each NACWA event				
Exclusive Benefits				
Your logo on the hotel keycards -OR- attribution of internet access for one NACWA in-person event*				
Your logo on attendee name badge lanyards -OR- cell phone charging station at one NACWA in-person event*				
Complimentary registration to any NACWA event (estimated value between \$1,500 and \$6,000)	4	3	2	1
Complimentary 12-month banner on NACWA's website				
Complimentary 6-month banner on NACWA's website				
Opportunity to host one 90-minute NACWA <i>Lunch & Learn Webinar</i>				
Sponsor of Networking Lounge at the <i>Winter and Utility Leadership Conferences</i>				
Sponsor of <i>Women's Water Network Events</i> at the <i>Winter and Utility Leadership Conferences</i>				
Sponsor of all coffee breaks at either NACWA's <i>Winter or Utility Leadership Conference</i>				
Exclusive PowerPoint slide with your logo displayed during NACWA in-person events*				
Your logo displayed on sponsor PowerPoint slide during NACWA in-person events*				
Complimentary job post on NACWA's <i>Clean Water Careers</i>	3	2	1	1
Featured posts in NACWA's <i>Clean Water Voice Blog</i>	3	2	1	
Featured sponsor page on NACWA's Conference App				

*NACWA's 2023 in-person events include the Winter Conference, National Pretreatment Workshop + Training, Strategic Communication: H2O Workshop, Utility Leadership Conference, and National Clean Water Law & Enforcement Seminar.

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