



2019 Fall Strategic Leadership & Board of Directors Meetings  
*Charting the Course for the Next  
50 Years of Success*

November 18 - 19, 2019 | JW Marriott Austin | Austin, TX

Δ – Board of Directors Committees/Meetings

*All Meeting Spaces are on Level 2 unless otherwise noted.*

*(As of November 12, 2019)*

**Monday, November 18**

*Morning*

8:00 – 10:30      Awards Committee Δ  
*Room 209*

8:30 – 9:30      Financial Plan Workgroup Δ  
*Room 208*

10:00– 12:00      Executive Committee Δ  
*Room 210*

*Afternoon*

12:15              Fall Strategic Leadership Meeting Lunch  
*Brazos              Lunch available for all attendees.*

1:00 – 5:00      Fall Strategic Leadership Meeting  
*Brazos*

*Evening*

6:00 – 9:00      Leadership Social Event  
*Stubb's              Join us this evening for a night of legendary BBQ and great entertainment at the  
801 Red River St.      popular BBQ joint, Stubb's. This event will also feature a live performance from  
Reid Umstattd – a former contestant on NBC's hit singing competition show,  
The Voice. This is an event you don't want to miss!*

## Tuesday, November 19

### *Morning*

8:00 – 9:00

*Brazos*

**Fall Strategic Leadership Meeting Breakfast**

*Breakfast available for all attendees.*

9:00 – 12:00

*Brazos*

**Aligning NACWA's Strategic Plan for Future Success**

*Facilitated Discussion*

As NACWA approaches its 50th Anniversary in 2020, and with the Clean Water Act's 50th Anniversary just two years later, we are at an opportune time to reflect on what the next 50 years will look like for the clean water community and for NACWA. In light of these upcoming milestones, we are developing the next iteration of the Association's strategic plan. Through facilitated and targeted discussions, we will be gathering your high-level feedback on NACWA's future direction. We will collaboratively explore opportunities to strengthen NACWA's core services, as well as identify new opportunities designed to help our members tackle rising challenges in the clean water sector.

If you could not attend the Research Summary Webinar on November 6, please watch the recording at the following link (you may need to login to Dropbox to watch past minute 15: <https://bit.ly/32rkYfe>). Core Consulting Group provided a summary of results from the Research Phase of NACWA's current strategic planning work. The research conducted included a survey distributed to all NACWA members, as well as a handful of targeted interviews. Key themes/findings were shared during the webinar. This presentation is in preparation for our discussions in Austin.

### *Afternoon*

12:00

*Brazos*

**Fall Strategic Leadership Meeting Adjourns**

12:15 – 3:00

*Lonestar C*

*Level 3*

**Board of Directors Meeting  $\Delta$  (Lunch Served)**