

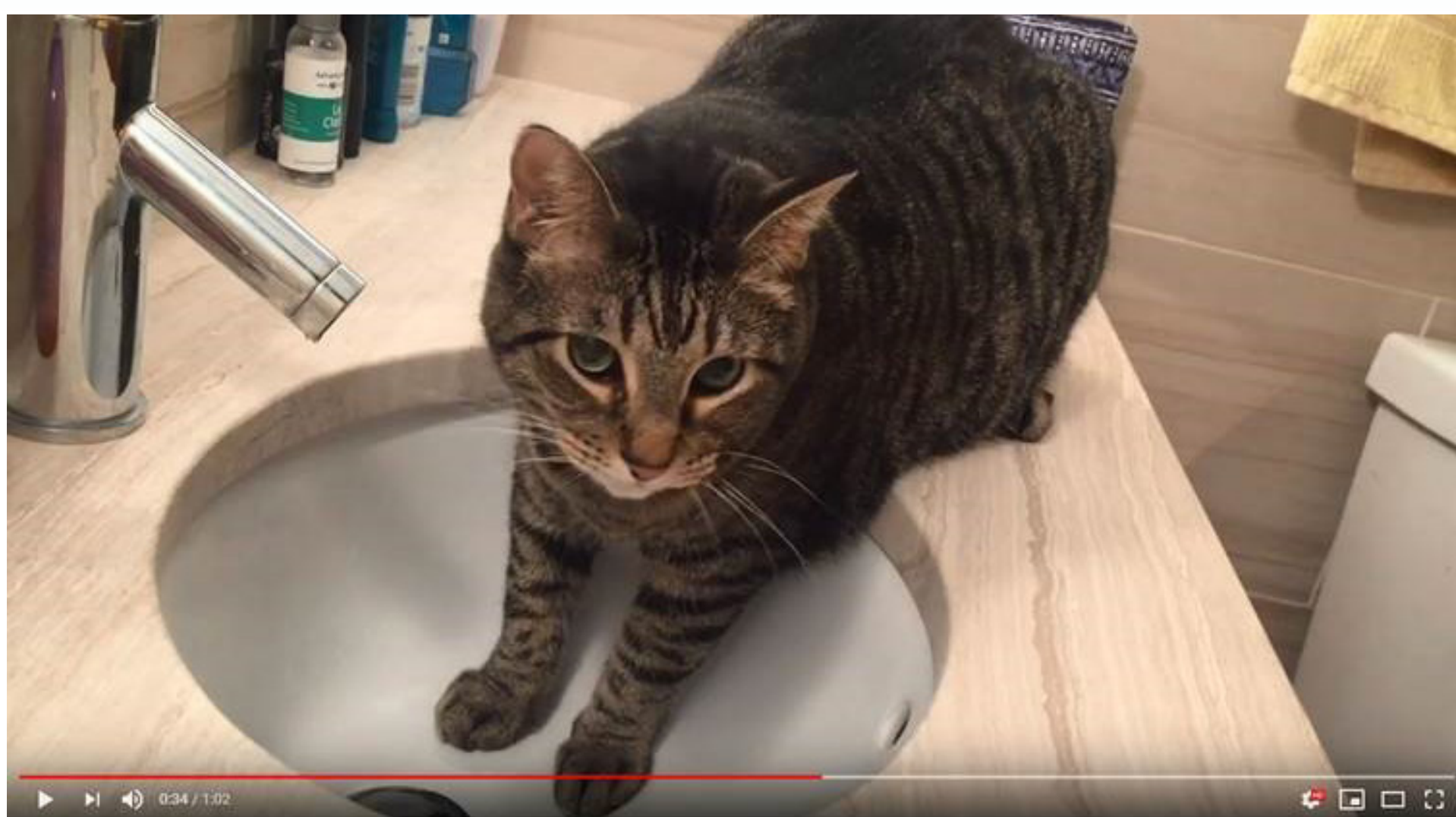
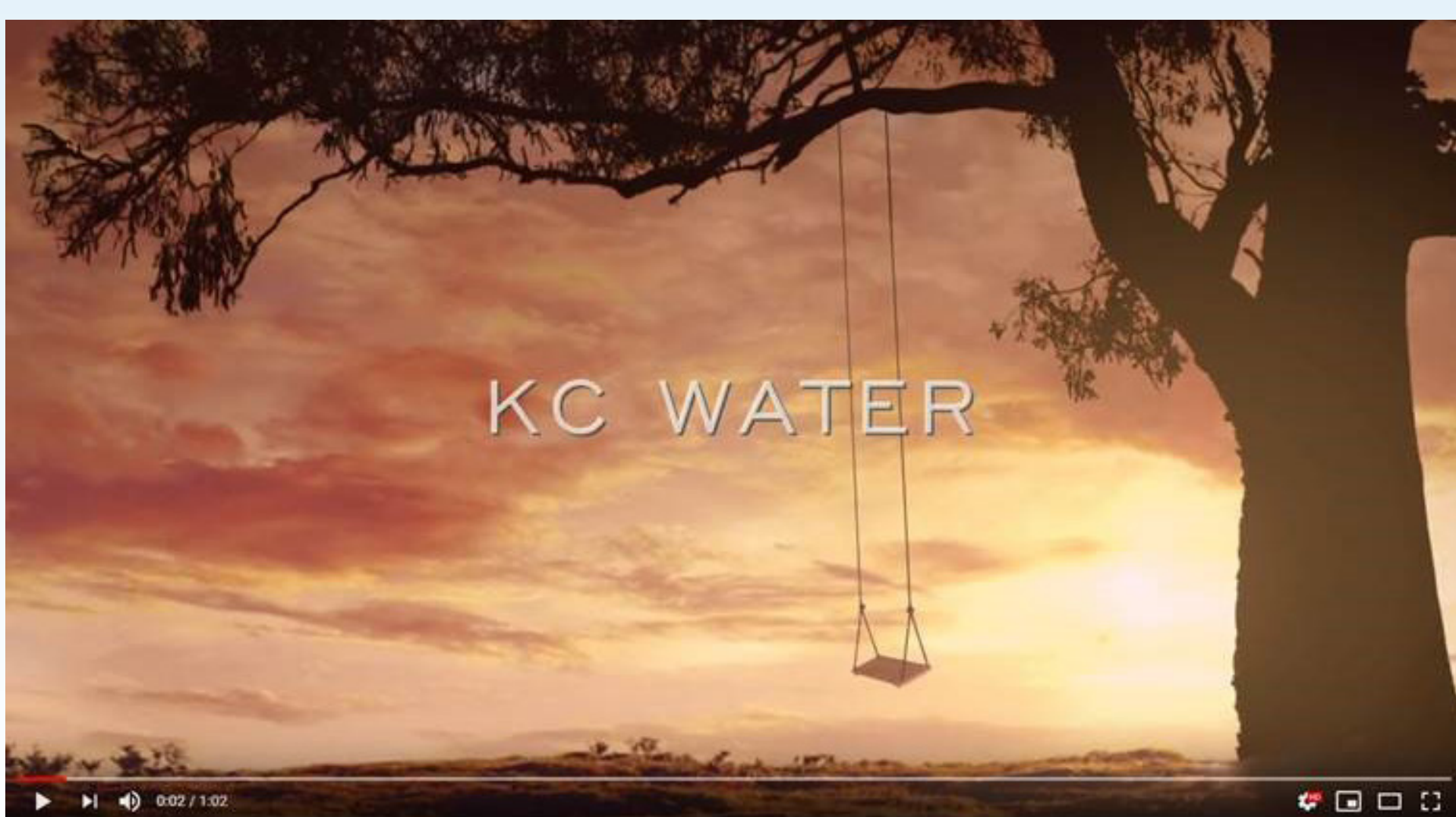


IMAGINE A DAY WITHOUT WATER

KC Water created and produced a short, 1-minute video to highlight some of the many activities customers couldn't enjoy if there was no water. The fairy tale format let customers Imagine A Day Without Water. This video had significant reach and social media engagement on all platforms. The video was part of the national Value of Water campaign localizing the vital role water plays in everyday life.

The response and feedback KC Water received on social media was exceptionally positive. Many customers shared the video and took the time to thank us for providing a quality product.

16,300+ Twitter impressions
3,100 video views on Facebook
135 video views on YouTube
58 video views on Instagram



KCWATER

www.kcwater.us