

2027 NACWA Sponsorship Prospectus

350+

Public Clean Water Utility
Members

103+ Million

People Served by NACWA
Utilities

47 States

+ Washington, DC Represented
Across NACWA's Utility
Membership

75%

of Conference Attendees Are
Top Utility Executives &
Decision Makers

Connect With the Leaders Shaping the Future of Clean Water

Put your organization at the center of
the conversations shaping the future of
clean water.

NACWA sponsorship provides direct
access to the executives and decision-
makers leading the nation's public
clean water utilities.

Through conferences, thought
leadership, digital visibility and year-
round engagement opportunities,
sponsors can build meaningful
relationships, showcase their expertise
and strengthen their presence across
the clean water community.



1130 Connecticut Ave., NW, Ste. 1050
Washington, DC 20036 | nacwa.org

Questions? Contact NACWA's Senior Director of
Marketing and Partnership Development, Kindra
Hemphill, at khemphill@nacwa.org or 202-533-1808.

Why Partner With NACWA?

Reach Decision-Makers

NACWA events bring together senior utility executives and clean water professionals responsible for setting priorities, leading organizations and identifying the partners and solutions their utilities need.

Demonstrate Your Expertise

Position your organization as a valuable resource to the clean water community through thought leadership opportunities, including webinars, blog articles, speaking consideration and other educational engagement.

Build Meaningful Relationships

Our events are designed to foster conversation and connection. Sponsors engage with utility leaders in focused settings that create opportunities to develop relationships beyond the traditional conference experience.

Stay Visible Year-Round

Your partnership extends well beyond NACWA's in-person events. Digital recognition, social media, website visibility, and other benefits keep your organization connected to NACWA's network throughout the year.



Quality of Connection Matters

With 75% of conference attendees representing top utility executives, NACWA offers sponsors concentrated access to the leaders shaping the priorities and future of public clean water.

Our sponsorship program is intentionally designed to create meaningful opportunities for sponsors and utility leaders to connect, exchange ideas and build relationships.



All-Conference Sponsorships

	Champion \$24,000	Steward \$17,000	Protector \$12,000	Ally \$9,000
Logo on signage displayed during plenary sessions and networking events, and in printed conference programs				
Logo and URL on NACWA's conference and events webpage, and included in one marketing email for each event				
Inclusion in sponsor section of NACWA Conference App				
Registration list for each NACWA event				
Acknowledgment on NACWA social media accounts (LinkedIn, Facebook, and X)	Exclusive	Exclusive	Shared	Shared
Complimentary registration to any NACWA event* (estimated value between \$1,500 and \$6,000)	4	3	2	1
Job post on NACWA's Clean Water Careers	3	2	1	1
Featured post in NACWA's Clean Water Voice Blog	3	2	1	1
PowerPoint slide with your logo displayed during NACWA in-person events*	Exclusive	Exclusive	Shared	Shared
12-month banner ad on NACWA's website				
Exclusive invitation for one representative to attend NACWA's Fall Strategic Leadership Meeting				
Shared sponsor of coffee breaks at one NACWA in-person event				
Shared sponsor of Networking Lounge at the Winter and Utility Leadership Conferences				
Featured sponsor page on NACWA's Conference App				
Branded hotel keycards -OR- branded lanyards -OR- host a small group utility executives discussion at one NACWA in-person event*				
Internet Access -OR- Branded Pens -OR- Branded Treats at one NACWA in-person event*				
Host one 90-minute NACWA Lunch & Learn Webinar (an average of 250 registrants per event)				
Sponsor of Women's Water Network Events				
Sponsor for NACWA's Scholarship Program				

***NACWA's FY 2027 in-person events include the 2026 National Clean Water Law Seminar, 2027 Winter Conference, National Pretreatment Workshop + Training, Strategic Communication: H2O Workshop, and Utility Leadership Conference (Summer Conference).**