

ADVANCING YOUR GOALS THROUGH NACWA SPONSORSHIP

Showcase Your Firm's
Contributions & Build Strong
Relationships with Utilities
Nationwide with 2018 NACWA
Conference Sponsorships!

WHY SPONSOR?

- CONFERENCE & WORKSHOP ATTENDANCE AVERAGES **OVER 200 UTILITY & CORPORATE LEADERS**
- **OVER 90% OF UTILITY ATTENDEES ARE DECISION MAKERS** IN KEY MANAGEMENT POSITIONS
- **70% HOLD THE POSITION OF TOP EXECUTIVE** (COMMISSIONERS, BOARD MEMBERS, CHIEF EXECUTIVE OFFICERS, EXECUTIVE DIRECTORS & GENERAL MANAGERS)

YOUR 2018 SPONSORSHIP AT THE

CHAMPION, STEWARD, PROTECTOR, OR ALLY LEVEL

SPANS THE FOLLOWING NACWA EVENTS:

➤ WINTER CONFERENCE

*Exploring Net Environmental
Benefit: Balancing Science & Costs*

FEBRUARY 6 - 9, 2018 | NAPA, CA

➤ WATER WEEK 2018

Water Sector Advocacy in Action

APRIL 15 - 21, 2018 | WASHINGTON, DC

➤ NATIONAL WATER POLICY FLY-IN

*Bringing Clean Water Policy
Priorities to Washington*

APRIL 17 - 18, 2018 | WASHINGTON, DC

➤ NATIONAL PRETREATMENT & POLLUTION PREVENTION WORKSHOP

*Unique Education & Networking for
Pretreatment Professionals*

MAY 2018 | PROVIDENCE, RI

➤ STRATEGIC COMMUNICATIONS: H2O (NEW)

*Mission-Focused Communications
for Today's Clean Water Utilities*

JUNE 2018 | CHICAGO, IL

➤ UTILITY LEADERSHIP CONFERENCE & 48TH ANNUAL MEETING

*A High-Impact Forum Exploring
Leadership Challenges & Opportunities*

JULY 23 - 26, 2018 | BOSTON, MA

➤ NATIONAL CLEAN WATER LAW SEMINAR (NEW)

*Cutting Edge Legal Developments for
Managers & Counsel*

NOVEMBER 2018 | SAN DIEGO, CA

➤ NATIONAL WATER ENFORCEMENT WORKSHOP (NEW)

The Current State of Play in Enforcement

NOVEMBER 2018 | SAN DIEGO, CA

CHAMPION

\$20,000

- > Your logo and messaging printed on hotel keycards for one NACWA conference
- > Sponsorship, with attribution, of internet access for conference attendees
- > Four complimentary registrations for any NACWA conference, seminar or workshop
- > **NEW** - Banner logo and messaging on NACWA's Events App
- > **NEW** - Recognition in the February & July *Clean Water Advocate* magazine
- > Complimentary twelve-month banner on NACWA's website
- > Exclusive slide with your logo and message shown prior to each plenary session
- > Presence on the Events App available to all attendees at applicable conferences
- > Your logo on signage displayed during plenary sessions and networking events
- > Your logo in all printed conference programs
- > Link to your website on NACWA's sponsors webpage
- > Listing and link on the Water Week 2018 website

STEWARD

\$15,000

- > Your logo and messaging on attendee badge lanyards for one NACWA conference
- > **NEW** - Recognition in the February & July *Clean Water Advocate* magazine
- > Three complimentary registrations for any NACWA conference, seminar or workshop
- > Complimentary six-month banner on NACWA's website
- > Exclusive slide with your logo and message shown prior to each plenary session
- > Presence on the Events App available to all attendees at applicable conferences
- > Your logo on signage displayed during plenary sessions and networking events
- > Your logo in all printed conference programs
- > Link to your website on NACWA's sponsors webpage
- > Listing and link on the Water Week 2018 website

PROTECTOR

\$10,000

- > Your logo on real time polling data presented in plenary sessions at NACWA conferences
- > Two complimentary registrations for any NACWA conference, seminar or workshop
- > **NEW** - Recognition in the February & July *Clean Water Advocate* magazine
- > Your logo on sponsors slide shown prior to each plenary session
- > Presence on the Events App available to all attendees at applicable conferences
- > Your logo on signage displayed during plenary sessions and networking events
- > Your logo in all printed conference programs
- > Link to your website on NACWA's sponsors webpage
- > Listing and link on the Water Week 2018 website

ALLY

\$7,500

- > **NEW** - Exclusive sponsorship of one Hot Topics in Clean Water Law web seminar
- > **NEW** - Recognition in the February & July *Clean Water Advocate* magazine
- > One complimentary registration for any NACWA conference, seminar or workshop
- > Your logo on sponsors slide shown prior to each plenary session
- > Presence on the Events App available to all attendees at applicable conferences
- > Your logo on signage displayed during plenary sessions and networking events
- > Your logo in all printed conference programs
- > Link to your website on NACWA's sponsors webpage
- > Listing and link on the Water Week 2018 website